



Video Guidelines

Successful Applications:

- Keep video under 5 minutes. *Videos over 5 minutes will not be viewed by the committee.*
- Include interviews from the principal, staff members, parents, and students.
- Discuss and display the work you are doing around the Six Exceptional Systems (Culture of Universal Achievement, Collaboration, Standards Alignment, Assessment, Data Management, and Interventions) and college readiness for all.
- Feel free to show pictures along with video footage.
- Display quality examples of your school's Powerful Symbolism.

Great Video Submissions ***AVOID:***

- Sending random footage unrelated to the Six Exceptional Systems and College Readiness.
- Sending videos that only contain pictures and voice over narration.
- Sending video submissions without an interview from the school's principal.



All video submissions must be posted on YouTube. It is the sole responsibility of the school to confirm appropriate permissions in order to feature students, parents, and staff on the internet.